

KAEGAN FREDRICKSON

Britton, SD, 57430 | (605)-290-3099 | Kfredrickson2@huskers.unl.edu
Clifton Strengths: Relator, Empathy, Developer, Arranger, and Responsibility

EDUCATION

University of Nebraska-Lincoln	Lincoln, NE
Bachelor of Science in Business Administration	May 2028
Major: Marketing; Minor: Advertising and Public Relations	GPA: 4.00/4.00

EXPERIENCE

Britton Country Club	Britton, SD
Server	May 2024-Present (Seasonal)
- Clarify customer questions by explaining orders and giving advice to provide them with a positive experience. - Upsell store product by promoting specials and merchandise to increase sales for the company. - Solve problems by exercising rapid critical thinking skills to answer customer questions and provide them with the best service possible. - Balance multiple tasks at once by establishing priorities and ensuring each responsibility is given equal effort to promote seamless operations and quality customer service.	

HH Design	Britton, SD
Intern	January 2024-May 2024
- Promoted the store's products by consistently scheduling 12+ Facebook posts monthly to increase online engagement. - Organized the storefront with strong attention to detail by labeling and displaying new products to improve customer experience. - Designed visually appealing social media posts by photographing products to develop and expand customer outreach efforts.	

INVOLVEMENT

Delta Sigma Pi	Lincoln, NE
Pledge	September 2025-Present
- Network with active members through recruitment events to build a foundation of people in the business world. - Engage with other new members through weekly meetings to learn more about Delta Sigma Pi.	
Pi Beta Phi Fraternity for Women	Lincoln, NE
Member	February 2025-Present
- Balance academics and involvement through organization of different events and meetings to be an active member. - Collaborate with 100+ sisters by creating content to promote the sisterhood to new members.	

HONORS

Elmer Lohr Scholarship, August 2025-Present
George Beadle Scholarship, August 2024-Present

SKILLS

Computer: Microsoft Word, Microsoft Excel
Design: Adobe Illustrator, Adobe InDesign, Canva